

Hawai'i Arts Alliance

A Member of
the Kennedy Center
Alliance
for Arts Education
Network



Alliance Expands

As the work of the Hawai'i Arts Alliance continues to evolve and grow – so does its staff. This year, Marilyn Cristorfori was promoted from Executive Director to CEO. Marilyn joined the Alliance in 1994, and is currently on the National Leadership Committee for the Kennedy Center Alliance for Arts Education Network.

Marla Musick joined the Alliance in January as its new Director of Communications and is developing community building, marketing and Public Relations strategies through the web, print, and other media.

Rich Richardson has been promoted to Creative Director at *The ARTS at Marks Garage* acknowledging his considerable talents as an exhibition designer, programmer, and press officer – to name a few of his roles. Additionally, Janice Brown joins the *Marks* team as the new Executive Administrative Assistant to organize an array of tasks and projects.

The Alliance bid farewell to *Marks* Managing Director Kim Coffee-Isaak as she embarked on a new career opportunity. Her dedication to *Marks* was felt by all of the staff and community over the many years that she contributed to its growth, reputation and overall success.

Highlights

The Ford Foundation

The ARTS at Marks Garage was selected as 1 of 7 sites across the nation to receive support from The Ford Foundation for its expanding role in community transformation. This grant originates from the Foundation's Community and Resource Development Unit, and represents a new initiative that is testing the unique role of arts and culture in spurring neighborhood-based social and economic development. The Alliance participated in an invitation-only forum hosted by *Partners for Livable Communities* and The Ford Foundation entitled "Arts, Culture and Community: Building Bridges for Equity" which took place, March 23 and 24, 2006 in Houston, Texas at Project Row Houses. Artist Rich Richardson was commissioned to exhibit "Chinatown Yacht Club."

Kennedy Center Presentation

In February, the Alliance was an invited presenter at The Kennedy Center Education Department, National Partnerships Annual Meeting. Lei Ahsing, *Program Director*, and Susana Browne, Alliance Board member and Maui Arts and Culture Center's *Education Director* spoke about Hawai'i's standing as one of a few states across the nation that have created effective and innovative collaborations between The Kennedy Center State Alliance and one of its Partners in Education. Our collaboration with the Maui Arts & Cultural Center includes summer institutes and professional development for teachers and artists.

Arts License Plates

ARTS License Plates continue to support annual awards to Arts Excellence Schools, and are a superb way to show support for the arts every day. The plates can be obtained at Satellite City Halls in each county. They are initially \$30.50, of which \$20.00 is a tax-deductible charitable contribution that directly benefits arts education. The handsome design by artist Clarence Lee always attracts admiration all over Hawai'i.

Celebrate^{the} ARTS!



2005

As part of our national mandate, we offer an annual public recognition event in Hawai'i Theatre. On October 15, 2005, Arts Excellence Awards were presented to ten intermediate/middle schools: William P. Jarrett Intermediate School, Maui Waena Intermediate School, and Governor Samuel Wilder King Intermediate School each received \$3,000 funded by the State Foundation on Culture and the Arts; Haleakala Waldorf School, La Pietra - Hawai'i School for Girls, and St. Ann's School each received \$1,000 funded by the ARTS License Plates; Connections Public Charter School received \$3,000 funded by the PHG Foundation; Robert Louis Stevenson Intermediate School received \$2,000 funded by the Hawai'i Watercolor Society, and Mid-Pacific Institute School of the Arts and Punahou School, Case Middle School received \$500 also funded by the Hawai'i Watercolor Society.

nal musical revue called "Anatomy of a Pianist" chronicling Beebe's life from child musical prodigy, through a career in New York City accompanying some of the nation's most famous musical stars, and finally as a renowned and beloved teacher and performer in Hawai'i.



Chiho Villasenor and Les Ceballos enchant the audience with selections from "Madame Butterfly."

The evening, under the direction of Nola Nahulu, was hosted by Elizabeth Lindsey and featured the Hawai'i Youth Opera Chorus, Hula Halau Pua Ali'i Ilima, and selections from the opera "Madame Butterfly" performed by soprano Chiho Villasenor and Lyric Tenor Les Ceballos. Both performers glowed with their equally haunting and powerful vocal interpretations.

Celebration Sponsorships from 25 businesses and individuals subsidized tickets and transportation for more than 400 students from the Arts Excellence Schools and the community programs at Marks. The sponsorships make it possible for students to share in the celebration as well as to experience live performances by their peers and some of our finest Hawai'i artists.

A pre-show reception took place at *The ARTS at Marks Garage*, where we welcomed guests to our community arts enterprise project and showcased *Underage Thinking V*, the annual exhibit of student artwork. Our silent auction, *A Gift of Time™*, offered bidders an array of creative goods and services such as a 2-night stay at the magnificent Mauna Lani Resort. Auction participants could vie for arts opportunities including lessons in dance, music and visual arts.

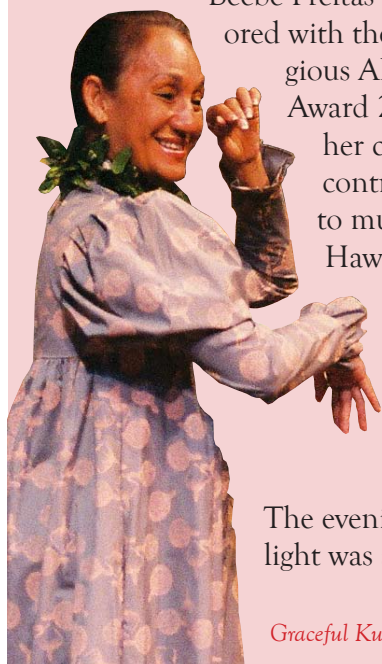


Lt. Governor Duke Aiona and family, CEO Marilyn Cristofori w/ Preis Honoree, Beebe Freitas (center), Gregg Lizenbery, Alliance Board Chair Gail Mukaihata Hannemann, Mayor Mufi Hannemann

Beebe Freitas was honored with the prestigious Alfred Preis Award 2005 for her countless contributions to music in Hawai'i as a teacher and performer since the 1960s.

The evening's highlight was an origi-

Graceful Kumu Hula Vicky Takamine-Holt



Teaching the arts

Hawai'i is a National Model Comments from Deb Brzoska



Lei Ahsing, Alliance Program Director, and Debra Brzoska, National leader in Arts Education

As I work with schools and arts organizations around the country, the single greatest challenge continues to be high stakes testing and the perception that arts learning will take away from

time needed to prepare kids in language arts and math. I am seeing, that if you scratch the surface of this anxiety, educators understand that they need to teach the whole child and still seek methods that support multiple learning styles (aka the arts). Time is more a challenge than ever before so teachers are looking for effective ways to incorporate the arts as strategies, rather than as huge units of study dedicated to arts content. Understanding this perhaps better than anyone anywhere, you folks in Hawai'i have not only listened to the teachers, but have conducted school-based research and spent several years developing effective materials and resources for teachers, using the arts as TOOLS to reach every child. This is groundbreaking work.

I believe that Hawai'i has set a new standard for what can happen when powerful systematic partnerships are forged and nurtured. Where else do the heads of major arts organizations sit down regularly with higher

ed, independent schools and the State Superintendent of public education to share goals and realize plans to bring the arts to every child?

I also believe that Hawai'i is leading the trend to include professional teaching artists in the important work of educating our children. The teaching artist field is maturing with a culture of shared practice and pedagogy. Hawai'i's teaching artists are some of the best I have seen and ARTS FIRST is investing in their continued support and professional development like no where else. Truly exciting work.

I have a galaxy of stars to throw at the work of ARTS FIRST in Hawai'i, starting with the amazing dedicated staff at the Alliance. If I have a wish, it is that the work that has been initiated with the ARTS FIRST Toolkit continue with DOE-supported annual institutes and continuing professional development and perhaps even a few inspiring arts-integrated schools. You have the tools in place to reach every teacher and every child in Hawai'i and to set an example for the rest of the country.

Debra Brzoska, former principal of the Vancouver School of Arts and Academics and educational consultant with The John F. Kennedy Center for the Performing Arts. For six years, she has guided the original work and the revisions on the ARTS FIRST Essential Arts Toolkit in Hawai'i.

2006 Summer Institute

Maui Arts & Cultural Center and the ARTS FIRST partners (Hawai'i Arts Alliance, Hawai'i Department of Education, University of Hawai'i College of Education, University of Hawai'i College of Arts and Humanities, Hawai'i State Foundation on Culture and Arts, and the Hawai'i Association of Independent Schools) conducted a successful statewide summer institute - The Arts: Power Tools for Your Classroom - June 19-23, 2006. This training program for 70 teachers and 10 K-12 principals focused on



Teachers perform from their original script based on science and ecology.

integrating music and drama strategies in language arts, math, and social studies curriculum. All sessions aligned with the Hawai'i Content and Performance Standards III, incorporated hands-on learning, and provided participants with valuable training from local and mainland teaching artists.



Marcia Daft, Master Artist (Wolf Trap Institute and The John F. Kennedy Center for the Performing Arts) leads teachers in a lesson.

Building community through the arts

Photo: joegrzian@mac.com

Marks - a year's snapshot

Marks' packed schedule of exhibits, performances, and monthly programs continues to draw audiences, and enrich the community.

EXHIBITS: The Hawai'i Glass Artists show has become a tradition, and an opportunity to watch artists sling boiling sand for a packed crowd on First Friday. *Underage*



Thinking V continues to be an example of arts education empowering the creativity of youth. The third annual **GiRL FeST** had do-it-yourself workshops and world-class art including Ginko Maraschino's performance that transfixed people of all backgrounds and ages. **Jon Hamblin** broke exhibit attendance records with a One Person Show, *Tales of Radiance*, sponsored by RIM Architects. Over the holidays Barbara Rau helped organize dozens of faithful artists to show that *Elves can't make this Stuff*. *Vince Hazen: The Transfigured Pedestrian* and *san shoppell: running with scissors* proved that conceptual art can be family friendly (and get more press than any exhibit in recent memory). The highly collaborative **Hygienic Dress League** was ostensibly about fashion but really more about corporate influence on pop-culture, and featured very retro clothing design (think Byzantine). **Marks** participated in "Maoli Arts Month" with *Na'au o Nawa* - a survey of contemporary Hawaiian art, and a collaboration with the Bishop Museum. We also exhibited

Hawai'i Watercolor Society's Annual Members' Exhibition, Hawai'i Craftsmen's Fiber Arts, and watercolors with *Small Kine Show*. The **Honolulu Altered Books Group** showed their innovative creations with the exhibit *Chinatown*



Yacht Club in conjunction with the Mayor's Chinatown Summit.

PERFORMANCE: **Lizard Loft**, presented modern dance like *Incognito* by **Action Figure Dance Productions**, as well as *Tread Lightly and Around the Table* both by **Convergence Dance Theater**. **Upside Down Dance** featured choreography by local artists in **SECOND RUN**. **Lizard Loft's** theater highlights included directorial shorts *D.U.I. (Directing Under the Influence)*, an original play, *Like a Bird* by Ed Pickard, and *The Last 5 Years*, an



"Tales of Radiance" by Jon Hamblin



experimental musical and *Life is a Dream*. Taurie Kinoshita of **Cruel Theatre** directed the controversial *4.48: Psychosis*. **Hawai'i Shakespeare Festival** presented *Femme Capulet*, a spicy adaptation of *Romeo and Juliet* which played to sell-out crowds. **Michael Ullman** presented *Truly Dually*, his musical about homelessness. **Smashbox Productions** presented *Loose Screws* on their way to the Chicago Improv Festival with their revolutionary improvised Kabuki. **Hawai'i Watercolor Society** presented two weeklong painting workshops, one by **Pat San Souci**, and another by **Rita Argen**. The **Indonesian Students Association** produced a charity event benefiting the tsunami's youngest victims, *A New Day Arises through Hope*.

MONTHLY PROGRAMS: **Youth Speaks** (supported by The George P. and Ida T. Castle Trust, and the Starbucks Foundation) presented free weekly slam poetry writing and performance workshops for teens resulting in a chapbook of poems and a group competing at events in San Francisco and New York. *reVERSES*, is Marks' monthly spoken word evening of featured poets, open mic, and jazz music by **DJ Mr. Nick**. **Smashbox Productions** presented an out-rageous new theme for *On the Spot improv comedy* every month.

Visit us at www.artsatmarks.com

Promoting the arts

Promoting the Arts and Community Revitalization

The Alliance through our project The ARTS at Marks Garage is recognized as a unique stakeholder in Chinatown, through The Ford Foundation's "Shifting Sands" initiative – part of a national movement examining how "Culture Shapes Community."

"Shifting Sands – Art, Culture and Neighborhood Change" is an initiative funded by The Ford Foundation and managed by Partners for Livable Communities. This initiative recognizes neighborhood based arts & cultural organizations as unique stakeholders in low income neighborhoods experiencing economic and demographic shifts. It is the primary component of "Culture Shapes Community," a phrase used to describe a broader movement of how arts and culture are major forces in shaping communities.

"Culture Shapes Community" supports the philosophy that developing programs that search out and make use of neighborhood identity and public space, that promote social integration among mixed-income and mixed-race residents, that offer opportunities for upward economic mobility and that empower all to have a strong voice for fair and equitable neighborhood change – help shape and direct positive change.

The Alliance through its Community Project, *The ARTS at Marks Garage*, is working to positively impact downtown Honolulu/Chinatown in the following areas: growing the **Creative Economy**, building **Neighborhood Identity**, acting as a **Community Voice**, and supporting the **Preserve America Neighborhood Designation**.

The Ford Foundation is investing in community development across the county. The Alliance is one of 7 active programs of the original 25 grantees, which illustrates the challenges involved in this kind of partnership.

Ultimately, the work of the Alliance and its partners supported by The Ford Foundation has shown that this kind of engagement has a transformative power that is noticed by the government and business sectors, and is held up as a successful model for community.

Cultural trips help introduce residents to the assets of their own area. Many have not yet visited the arts galleries, and we are able to welcome them to these new parts of their neighborhood. The ARTS at Marks Garage is an arts incubator for creative businesses that host youth groups and the surrounding neighbors for a variety of cultural programming and community gatherings.

Families in the Park: Every FIRST FRIDAY, from 4 to 5:30 p.m. the Marks offer special arts-making activities for children and their caretakers, i.e. hand-made holiday cards, puppetry, paper mache mask-making, air-dry clay art, kite-making, magic tricks, more.



Hawai'i Arts Alliance extends deepest appreciation to the individuals, corporations and foundations that so generously support the arts and arts education in Hawai'i. This list recognizes all those who contributed through June 30, 2006.

Mahalo to our Sponsors



cARTe blanche (above \$100,000)

National Endowment for the Arts
United States Department of
Education

chARTer member (up to \$100,000)

Hawai'i Community Foundation
Partners for Livable Communities/
Ford Foundation

smART investor (up to \$50,000)

Atherton Family Foundation
Frear Eleemosynary Trust
Hawai'i State Department of
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John F. Kennedy Center for the
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sweetheART deal (up to \$20,000)

Samuel N. & Mary Castle
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McInerney Foundation

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Americans for the Arts
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Gail Mukaihata Hannemann
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Marion Vaught
Lynne Waters
Gen. Fred C. Weyland USA, ret.
Betty Ching Wo
Robert & Betty Wo Foundation
Daunna Yanoviak
Ron Yamakawa
Everett Young

ARTist (up to \$100)

Peggy Gaither Adams
Lei Ahsing
Melody Awa-Faurot
Susana Browne
Wiwik Bunjamin-Mau
Margaret Bruggessporter
Susan Castillejos
Chris Ching
Andrew Ching
Sefton Clark
Kim Coffee-Isaak
R. Dougal Crowe
Carol Egan
Patricia Ekstrand
Estelle Enoki
Ed Furuike
Gregg Geary
Sally Goetz
Evelyn Hao
Craig Hashimoto
Esther Izuo
Linda Johnson
Terry & John Joiner
Harlytte Kahana-Reid
Robert & Marcy Katz
Kauai Society of Artists
Jacqueline Kellett
Florence Kelly
Louise King Lanzilotti
Amy Kitano

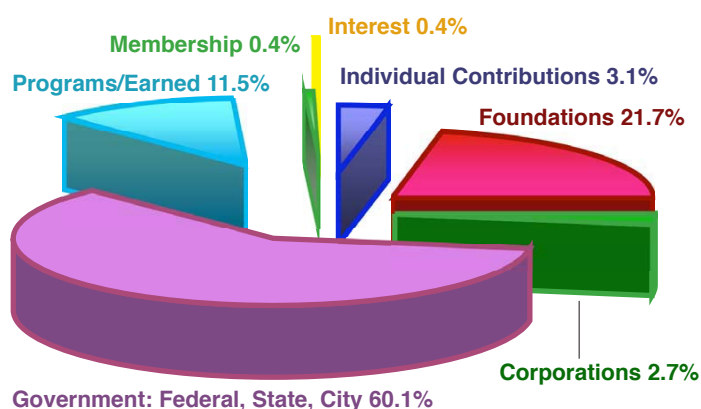
Pearl Lana'i
Robert Larm
Makia
Manakai O Malama
Frances McLaughlin
Robert R. Midkiff
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Nancy Mower
Roylin Muneno
Sheri Lyn Muneno
Carol Nishita
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Aynen Vallis
Gary & Marlene Van Brocklin
Indru & Gulab Watumull
Burton White
Marcia Sakamoto Wong
Sylvia Yamada
Maile Yawata
Carol Yotsuda
Margery Ziffrin
Elaine Zinn
Anonymous

ARTgifts in Kind

Armour Gallery & Gardens
Ben Bridge Jewelers -
Lorena Sommerfeld
Bishop Museum -
Dr. William Brown
The Dance Space
Flyin' Hawaiian Entertainment
Halau Hula Ka No'eau
Laird Family Estate Winery
Maui Arts & Cultural Center
Mauna Lani Resort -
Kurt Matsumoto, GM
Sheraton Hotels in Waikiki
Stoneworks Design
Susan Bringas Designs
Tau Dance Theater
Volcano Joe's Caterers
John Bade
Susana Browne
Cedric Choi
Sam & Mary Cooke
Andy Friedlander
Aurora Fruehling
Pat Gamble
Uma Hedemark
Caroline Kim
Cory Lum & Cafe Laniakea
Terrance Lum
Nola Nahulu
John & Ruth Overton
Marcia Pasqua
Shuzo Uemoto
Marcia Wright
Carol Yotsuda, Amos Kotomori &
Madeleine Brandli

Fiscal Year 05-06

Our fiscal year is July 1 to June 30. The charts below summarize FY 2005-2006 on a cash basis. The annual Independent Auditor's report, on the accrual basis, is available upon request.

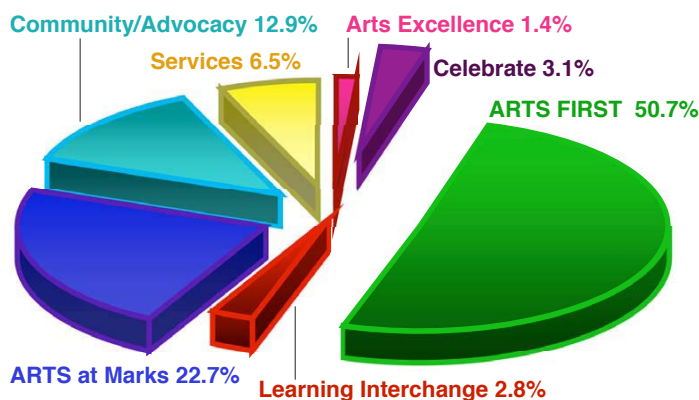


Sources of Funds FY 2005-2006

| | | |
|----------------------------------|------------------|-------------|
| Individual Contributions | 44,541 | 3.1% |
| Foundations | 308,535 | 21.7% |
| Corporations | 38,000 | 2.7% |
| Government: Federal, State, City | 853,314 | 60.1% |
| Programs/Earned | 163,110 | 11.5% |
| Membership | 6,375 | 0.4% |
| Interest | 5,548 | 0.4% |
| Total | 1,419,423 | 100% |

Expenses by Programs FY 2005-2006

| | | |
|--------------------------------|------------------|-------------|
| Arts Excellence Awards | 15,776 | 1.4% |
| Celebrate the ARTS! | 35,715 | 3.1% |
| ARTS FIRST Toolkit, Institutes | 589,488 | 50.7% |
| Learning Interchange | 32,431 | 2.8% |
| The ARTS at Marks Garage | 264,492 | 22.7% |
| Community/Advocacy | 149,510 | 12.9% |
| Services: Statewide Network | 75,431 | 6.5% |
| Total | 1,162,843 | 100% |



Membership as of June 30, 2006

| | |
|----------------------------|---------------|
| Individuals | 296 |
| Patrons | 55 |
| Students | 5 |
| Seniors | 49 |
| Organizations | 100 |
| Total | 505 |
| | |
| Combined Membership | 44,000 |



Programs & Services FY 2005-2006

| | |
|-------------------------------------|---------------|
| Arts Excellence Awards | 4,000 |
| ARTS FIRST Toolkit, Workshops | 5,000 |
| ARTS FIRST Learning Interchange | 15,000 |
| The ARTS at Marks Garage | 40,000 |
| Artists in Hawai'i Guide - Internet | 2,000 |
| Pa'ipā'ilima. Quarterly Newsletter | 4,000 |
| ARTS License Plates | 435 |
| Total Served | 70,435 |

Board of Directors 2005 - 2006

Gail Mukaihata Hannemann, *Chair*

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Senator, U.S. Congress

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Representative, U.S. Congress

Beebe Freitas

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2004 Alfred Preis Honoree

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2003 Alfred Preis Honoree

George Ellis

2002 Alfred Preis Honoree

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2001 Alfred Preis Honoree

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Agnes Kalanilookaha Cope

1998 Alfred Preis Honoree

Masaru "Pundy" Yokouchi

1997 Alfred Preis Honoree

Nona Beamer

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Executive Administrative Assistant

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Marla Musick

Director, Communications

Marcia Pasqua

Associate Director, Programs

Rich Richardson

Creative Director

The ARTS at Marks Garage

Mission

◆ EDUCATION ◆ COMMUNITY ◆ ADVOCACY

Hawai'i Arts Alliance cultivates, sustains and celebrates all the arts as essential to a complete education and central to a vibrant community. The Alliance was founded in 1980 as a private non-profit to champion all the arts—dance, music, theatre, visual arts.

The Alliance is the Hawai'i member of the national Kennedy Center Alliance for Arts Education Network, a major program of the John F. Kennedy Center for the Performing Arts in Washington D.C. Our statewide membership includes more than 100 organizations and 400 individuals who support the mission to promote all the arts.

Printing provided by Bank of Hawaii - Mahalo

 **Bank of Hawaii**