



PA'IPA'ILIMA

To acknowledge and applaud important events

Fall 2006

Volume XII, No. 2

Celebrate^{the} ARTS! 2006

**TICKETS ARE ON SALE FOR
"CELEBRATE THE ARTS!" WITH
A CONCERT BY DANIEL HO TO
HONOR 2006 PREIS AWARDEE
NANCY BANNICK**

Tickets went on sale Tuesday, September 12 for the 25th annual "Celebrate the ARTS!" program to be held at 7:30 p.m. on Saturday, October 21 at the Historic Hawaii Theatre.

Presented by the Hawai'i Arts Alliance, the evening honors historic preservationist, author, arts philanthropist, and civic volunteer Nancy Bannick with the Alfred Preis Award for 2006.

Tickets are priced from \$8 to \$48 at the Hawai'i Theatre Box Office, 1130 Bethel Street, 528-0506 or www.hawaiitheatre.com. In addition, sponsorships that include support for student seats and student transportation, preferred seating at the show, a pre-show champagne reception catered by Indigo and advertising in the "Celebration" program are still available at the Partner (\$5000), Imparter (\$2500), Fast Starter (\$1000) and Smart Asset (\$500) levels. For sponsorships, call the Hawai'i Arts Alliance at 533-2787.

Grammy Award-winning Daniel Ho will headline the entertainment for the eve-

ning. This will be one of the public's first opportunities to win a D-VI, a "slack key ukulele" by KoAloha, and hear Ho's musical stylings on his own customized instrument. As a special part of the program, every attendee will be entered in a drawing to receive a D-VI, with Hawaiian koa body, Macassar ebony fret board and bridge, with Ho's signature inlaid in gold. It is valued at \$1,000.

Also performing will be Halau Hula Ka No'eau, Iolani School Orchestra, Randy Drake, George Kahumoku Jr., Herb Ohta Jr., and Dean Taba.

In addition, "Celebrate the Arts" will honor Arts Excellence Schools selected statewide: Island Pacific School, Kihei Elementary School, Kula Elementary School, Montessori of Maui, Prince Jonah Kuhio Elementary School, St. Ann's School, Voyager Public Charter School, Waiiau Elementary School and Aina Haina Elementary School.

The Arts Excellence Awards are funded by the Hawai'i State Foundation on Culture and the Arts, PHG Foundation, Hawai'i Opera Theatre and ARTS License Plates.

Also in conjunction with Celebrate the ARTS! Hawai'i Arts Alliance presents the children's art exhibit, "Underage Thinking VI" October 10 thru October 21.

We have seen that Elementary students do the best art, and kids who have arts in school stay in school longer. Our student show "Underage Thinking VI" at *Marks Garage* highlights the work of kids from eight of the most arts-integrated schools in the state who we know will become more creative and productive citizens. The exhibit also features great work by Chinatown kids from *Marks'* afterschool arts program.



Daniel Ho with Signature D-VI

Featured elementary schools include Kihei, Kula, Voyager, Montessori of Maui, St. Ann's, Island Pacific, Prince Jonah Kuhio, and Waiiau.

Celebrate the ARTS! is truly a showcase of talent from students to our creative industries' most prolific performers.

You do not want to miss this unique concert, so call Hawai'i Theatre Ticket Office for your tickets today!

Hawai'i Theatre Box Office - 528-0506

Teaching the arts

United States Department of Education Awards \$1 Million-Plus Grant to Hawai'i

The United States Department of Education has awarded a \$1 million-plus grant to the ARTS FIRST Partners to fund an important arts education and research program known as the Arts & Literacy for All (ALA) Project. ALA, in Hawaiian, has different meanings. It can be interpreted as "path or road." It also means, "to awaken or renew."

In making the announcement there, U.S. Representative Neil Abercrombie said, "Hawaii has been chosen as a model for the nation and we should all be proud of this accomplishment. With the Federal funding our State is receiving, we can awaken interest in the arts in students and set them upon the path of learning."



Representative Neil Abercrombie

The grant is for \$275,000 annually for four years. It is awarded to six partners—the Hawai'i Arts Alliance, Hawai'i Department of Education, University of Hawai'i College of Education, University of Hawai'i College of Arts and Humanities, Hawai'i State

Foundation on Culture and the Arts, and Hawai'i Association of Independent Schools. These organizations are legislatively mandated as part of the ARTS FIRST strategic plan to promote arts research and arts education in local schools.

Gail Mukaihata Hannemann, chair of the Hawai'i Arts Alliance board, elaborated that the Arts and Literacy for All (ALA) Project is a whole school model designed to impact student learning and teaching practice through arts integration in the classroom. The project is based on professional development, mentoring with teaching artists, and collaborative curriculum planning. The ALA Project will lead teachers and students in Hawai'i on the path to academic success in reading and

writing, as well as awakening and renewing a commitment to learning through arts.

The announcement of the funding was made at Kuhio Elementary School, one of the eight schools selected statewide to be honored October 21 at the "Celebrate the ARTS!" event at the Hawai'i Theatre.



above l-r: Alliance CEO, Marilyn Cristofori; Alliance Board Chair, Gail Mukaihata Hannemann; Rep. Neil Abercrombie; University of Hawai'i President, David McClain



KITV Anchor Gary Sprinkle interviews Alliance CEO, Marilyn Cristofori



DOE Superintendent, Pat Hamamoto and Robert Witt, Hawai'i Association of Independent Schools

Sign up and be Counted!

This National Campaign aims to increase registration of Artists and Non-profit Arts Organizations with Dun & Bradstreet.

Americans for the Arts urges all individual artists and arts organizations to get their own free Dun & Bradstreet (D&B) number—or if they already have a D&B number, to ensure that they are accurately coded as an arts organization or artist.

Americans for the Arts makes it easy for you to contact D&B and sign-up for a DUNS number. They have compiled step-by-step directions that will guide you through the process of contacting D&B via e-mail or phone. The whole process takes less than 10 minutes. It's fast and it's free. You can sign up online at: <http://www.americansforthearts.org/information%5Fresources/research%5Finformation/services/creative%5Findustries/>

Registering for a DUNS number makes you eligible for grants. The Federal government has recently enacted a new policy that requires all grantees and contractors to provide a DUNS number as part of their grant applications and proposals, and many state and local arts agencies are doing the same.

The Kennedy Center Alliance for Arts Education Network

Hawai'i Arts Alliance is a member of the Kennedy Center Alliance for Arts Education Network (KCAAEN). The Pa'ipa'ilima Newsletter is published four times annually and distributed to Alliance members. Articles by individual contributors are the personal opinions of those contributors and do not necessarily reflect the opinion of the Alliance. Ads or announcements in this newsletter do not imply endorsement or sponsorship of any organization, service, project or product.

Marks has a new Business Director



The Hawai'i Arts Alliance is happy to announce that our community project, The ARTS at Marks Garage has a new Business Director, Erik Takeshita.

Erik was previously a senior policy aide/project coordinator in the office of Minneapolis Mayor R.T. Rybak. He was instrumental in the development of Minneapolis MOSAIC: A Celebration of the Arts and Cultures of Minneapolis, and part of developing a 10-year strategic plan for city support of the arts.

Erik holds a B.A. degree in social and aesthetic environments from Whittier College in California and studied in Beijing and Copenhagen. He also earned two Masters, one in Management and another in Public Administration.

We are particularly thrilled to add Erik's expertise as a teacher and community leader with a unique specialty in cultural development and neighborhood revitalization to the Marks team.



You might get caught in traffic, but don't be caught without this special license plate! Already have one? Give the gift of the arts to others! \$20 from each ARTS License Plate supports all arts in Hawai'i!

Call us for more information: 533-2787 or go online: hawaiiartsalliance.org

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Promoting the arts

Updating our Artist/Creative Industries Guide

We are updating and reformatting our "Hawai'i Artists Guide." Any member of the Hawai'i Arts Alliance can participate. This guide will also be posted as a searchable resource database on the Alliance website.

As demonstrated by the Hawai'i Creative Industries Report posted in the last Alliance News, Hawai'i's creative professionals cross many disciplines and the creative industries themselves are the high-octane fuel that drives the "information economy" – the fastest growing segment of the nation's economy.

We are working on a brand new look and technical framework for the guide. It will have the same searchable features by discipline and island as our previous guide. However, we will be enhancing the guide by offering space for 4 images of you or your work. We will need these images from you as well if you choose to take advantage of this added feature.

This guide will also look more broadly at representing creative disciplines, so we are expanding beyond dance, drama, visual arts, and literary arts to include new media, graphic design, fashion, and cultural arts, so that we may represent Hawai'i's full creative capital to a variety of users.

If you are interested in participating and would like information about sending in your images and bio, please call Marla Musick, Communications Director at 533-2787.

Hawai'i Arts Alliance Elects new Board Chair



The Hawai'i Arts Alliance is pleased to announce the appointment of our new Board Chair, Peter Biggs.

Peter joined the Board of Directors of Hawai'i Arts Alliance in 2003. He has been serving on the Finance Committee since 2003 and chaired the Bylaws Task Force in August of 2005.

Peter is responsible for managing the Consumer Products Division at Bank of Hawai'i. In this capacity, he oversees pricing, product development, marketing, underwriting, processing, collections and recoveries for all of the bank's consumer deposit, loan and card products.

Prior to joining Bank of Hawai'i in 2000, Peter was vice president and marketing director at Financial Institutions, Inc., located in Warsaw, N.Y. He has also held senior retail banking positions at First National Bank of Rochester, M&T Bank and Irving Bank in

New York; and Saudi Cairo Bank in Saudi Arabia.

Peter earned his MBA with an emphasis in economics and marketing from the University of Rochester, New York, and his bachelor's degree in comparative literature from the University of Pennsylvania.

Mahalo Nui Loa Gail



Hawai'i Arts Alliance deeply thanks Gail Mukaihata Hannemann for her years as Board Chair. She has often reflected that the idea to create the ARTS FIRST partnership started with a few dedicated people and sketches on a table napkin. Well, the Alliance has come a long way since those first seeds were sown. Now arts in the schools is a Hawai'i legislative mandate, the downtown/Chinatown arts district is thriving with the help of the Alliance project The ARTS at Marks Garage. The Alliance is now regarded as a national model, and continues to advocate for arts in all facets of society in Hawai'i with added projects, a growing staff, and a new strategic plan for the future.

Thank you Gail, for your incomparable leadership, vision, and continued service.

For your Arts Education Reading List



Third Space: When Learning Matters tells the riveting story of the profound changes in the lives of kids, teachers, and parents in ten economically disadvantaged communities across the country that place their bets on the arts as a way to create great schools. The schools become caring communities where kids - many of whom face challenges of poverty, the need to learn English, and to surmount learning difficulties - thrive and succeed and where teachers find new joy and satisfaction in teaching. Ordering information about this book can be found on the Arts Education Partnership website: www.aep-arts.org.

Professional Development for Teachers

Visual Literacy in the Gallery takes place on Saturdays, October 28 and November 4, 2006 at the Hawaii State Art Museum.

Visual artist Neida Bangerter and writer Paul Wood use HiSAM's art exhibits as inspiration for integrated learning. Using visual art as subject matter, Paul Wood will share his innovative teaching techniques for writing called "imagination coaching"—guaranteed to get students wielding their pencils with great enthusiasm. Explore the new exhibit, Precious Resources: Land and Sea with Neida Bangerter and discover classroom tips and techniques for drawing and painting using a variety of media to explore themes from nature.

The workshop fee is \$60.00. PDERI credit is available. To register, please contact Marcia Pasqua at 533-2787.



Above: *Marcia Pasqua, Presenter and Hawai'i Arts Alliance Associate Director of Programs.*

Professional Development for Artists

Introduction to the ARTS FIRST Toolkit, 2nd edition Workshops are scheduled for both Oahu and the island of Hawai'i on Saturday, December 2, 2006. This workshop is free for Teaching Artists.

Three years of research and re-writing has produced a dynamic curriculum framework in the fine arts for teachers and teaching artists who work with students in grades K-5. The revised Essential Arts Toolkit has grade specific, arts integrated lessons aligned with Hawai'i Content and Performance Standards III, reflection prompts, and assessment rubrics. The instructor will guide participants in the use of the Toolkit and lead a hands-on, participatory lesson. ATP artists will receive a Toolkit.

Workshop site, presenter, and time:
Oahu

Presenter: Marcia Pasqua
Time: 9:30 am - 12:30 pm
Place: Hawai'i State Art Museum (HiSAM), Multi Purpose Room, 1st Floor, 250 South Hotel Street, Honolulu, Hawai'i

Island of Hawai'i

Presenter: Maui Ola Cook
Time: 9:30 am - 2:30 pm (Lunch will be provided.)
Place: East Hawai'i Cultural Center, Hilo, Hawai'i

Left: *Mauli Ola Cook, Presenter and master teaching artist.*



Building community through the arts

The ARTS at Marks Garage, project of the Hawaii Arts Alliance: a Creative Incubator

Most people recognize The ARTS at Marks Garage for its work as a performance space and cultural anchor for the downtown emerging arts scene, but few understand that Marks also fosters creative businesses as an “incubator.”

The creative partners who are affiliated with Marks assist in shaping the Marks calendar of events, and are in and of themselves a community that has born a number of arts and creative business success stories. Marks’ history as an incubator of performance, visual arts and arts related businesses represents the complexity of this project, and the extent to which it functions as a critical “launching pad” within the arts and downtown communities. Each creative area Marks affects has long reaching results for artists and the community as a whole.



Performance



One of Marks’ specialties is Experimental theater with an east-meets-west flavor, and one of the success stories is Troy Apostol of Lizard Loft, who “remixed” Romeo and Juliet as a burlesque. He was able to refine his show at Marks for the past couple years, earning better and better support. Last year he sold out each and every show and he is shopping the next version to Las Vegas. Youth Speaks Hawai‘i, started with a tiny grant is now competing nationally and receiving substantial support from private funders, including the Starbucks Foundation



Special recognition from the Hawai'i People's Fund

The ARTS at Marks Garage, a project of the Hawai'i Arts Alliance, has played an important role in downtown/Chinatown by popularizing the arts, inspiring new businesses, helping to reduce vacancies, bringing positive change to the neighborhood, and most importantly has profoundly altered the cultural landscape

of Honolulu and beyond its shores. The Hawai'i People's Fund recently acknowledged Marks' work by honoring the project as this year's recipient of a special award in Arts & Social Change.

"In the diverse landscape of grassroots efforts to create positive and progressive social change, the role of the arts is critical, yet often unrecognized. Now in its 35th year, Hawai'i People's Fund acknowledges the deep connection between arts and

social change. We recognize the ARTS at Marks Garage for its unwavering support of radical artists and artistic projects that often make revolutionary statements, as well as the organization's commitment to making artistic opportunities and experiences available to marginalized communities."

Nancy Aleck
Executive Director,
The Hawai'i People's Fund

Exhibitions



Artist Chris Reiner was selected to participate in the Biennial show at The Contemporary Museum, Christopher St. John found representation at Bethel Street Gallery, and Roberta Oaks has become a successful fashion designer after trying her work out at Girl Fest, which is now in its third incarnation at Marks and has expanded performances to the Bay Area. Exhibiting artists are the people most responsible for attracting people to First Friday. 3 years ago First Friday had 2 participating venues with 40 people in attendance, now the event boasts 25 arts related venues and 2,500 attendees through Marks alone. It has gotten so popular with additional events and attractions, that the artists and their works can be missed. As a remedy to this, Marks has created two complimentary events: Third Thursday for serious art lovers and Second Saturdays, for kids and families



MARKS GARAGE
Project of the Hawai'i Arts Alliance



Business

Jon Brekke was an independent video maker who graduated from Marks to become a producer with OC16. On the Spot, and a very talented improv troupe, after honing the performers craft with new themes monthly at Marks is now developing its own TV show. Andrew Meader graduated from Tim Bostock's assistant to start Honolulu Box Office; Marks created for Andrew the position of Associate Partner, someone who no longer needs an office space at Marks but wants to continue the affiliation to the project for networking and recognition.

