

Uprise Music Concert Series benefiting Hawai'i Arts Alliance

UpRise Music presents *The Social Lights*, a benefit concert series to be held at The Honolulu Design Center's Cupola Theatre. The next show will be on May 25th and the Hawai'i Arts Alliance will have an opportunity to give an introduction to the audience as one of the benefiting organizations. It will be Contemporary Hawaiian Night featuring Beach 5 (formerly Ho'onua), and Rob Yamanoha.

The series began February 24th, and runs through July, landing on the last Sunday of each month. Each concert will showcase some of Hawai'i's top local musicians, and will benefit the *Hawai'i Arts Alliance*, among other local charities. Our goal is simply to raise support, bring awareness to the community, and to encourage involvement.

At the Cupola Events Theatre, guests may enjoy the couture cuisine from Chef Jon Matsubara's **Stage Restaurant**, or choose from 80 different bottles of wine at the Amuse Wine Bar. With seating for 150, these small intimate shows will feature some of Hawai'i's top local musicians from all different genres. A representative from each charity will be present with information, as well as answer any questions about their organization.



Hawai'i Arts Alliance

P.O. Box 3948
Honolulu, Hawai'i
96812-3948



Address Service
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Visual Arts
Dance
Drama
Bringing the
community to
the arts

Dates and Line-Up:

May 25th
Contemporary Hawaiian Night

June 29th
Pop/Rock Night: Our Distance,
Hope Mayo

July 27th
Songwriter's Night

Doors open at 6:00 p.m.
Concert 6:30-9:00 p.m.

Tickets:
\$20 online at
www.thesociallights.com
\$25 at door

Contact Information:
www.thesociallights.com
Hope Mayo
UpRise Music
808-294-1186
uprisemusic@mac.com

Nonprofit Organization
U.S. Postage Paid
Permit No. 1269
Honolulu, Hawai'i

Hawai'i Arts Alliance

A Member of
the Kennedy Center
Alliance
for Arts Education
Network



To acknowledge and applaud important events

Spring 2008

Volume XIV, No. 1

National Arts Advocacy Day - Highlights of Legislative Requests

On April 1, 2008, Americans for the Arts hosted Arts Advocacy Day in Washington D.C. Daniel Pink, dynamic speaker and former political speech writer, presented the Nancy Hanks Lecture at the Kennedy Center. Daniel Pink is a best-selling author and an expert on innovation, competition, and the changing world of work – and our “recommended read” in this issue.

His acclaimed book, *A Whole New Mind*, charts the rise of right-brain thinking in modern economies and explains the six abilities individuals and organizations must master in an out-sourced and automated world.

This year Alliance Communications Director, Marla Musick, joined the *State Arts Action Network Executive Council* (SAAN) and attended a number of advocacy events along with Hawai'i delegates; Ginine Castillo, Alliance Board Member; Robbe Kane, Hawai'i Tourism Authority; and Micheal Pili Pang, Mayor's Office of Culture and the Arts.

Following breakout sessions on arts legislation, the delegates were able to visit our Hawai'i Congressional Offices to disseminate information on these national arts issues and arts initiatives in our state.

National Endowment for the Arts (NEA)

All State Captains and delegates were briefed on several legislative actions that would increase arts funding for organizations and individuals. These included urging Congress to support a budget of \$176 million for the NEA to restore funding for the creation, preservation, and presentation of the arts in America through the NEA's core programs.



Mayor Mufi Hannemann addressed the delegates at the Congressional Arts Breakfast articulating the importance of arts and culture as essential to the vitality and economic well being of our cities

Arts Education through the U.S. Dept. of Education

Congress was asked to appropriate \$53 million for the U.S. Department of Education's Arts in Education programs. Additionally, Congress was urged to require that the U.S. DOE produce timely and comprehensive reports on the status of arts education in America's public schools when implementing the Fast Response Statistical Survey and the National Assessment of Educational Programs. The Arts in Education programs support newly emerging models that improve arts learning in high-poverty schools.

National Endowment for the Humanities (NEH)

Congress was also urged to provide a total funding level of \$177 million for the NEH including restoration of at least \$6.8 million for the Preservation & Access and Challenge Grants Divisions cut in the president's FY 2009 proposal.

Legislative briefs were also prepared for the *Institute of Museum and Library Services* (IMLS) – *Office of Museum Services, Encouraging Charitable Gifts to Arts and Culture, Allow Artists a Tax Deduction for Gifts of Their Own Work, Improving the Visa Process for International Artists, Cultural Exchange Programs in the U.S. Department of State, The Corporation for Public Broadcasting* (CPB), and the *Federal Communications Commission* (FCC).

For detailed Legislative Briefs, please visit:
www.AmericansForTheArts.org/AAD/Handbook



Hawai'i delegates; Robbe Kane, Hawai'i Tourism Authority, and Marla Musick, Hawai'i Arts Alliance enjoying the cherry blossoms

Teaching the arts

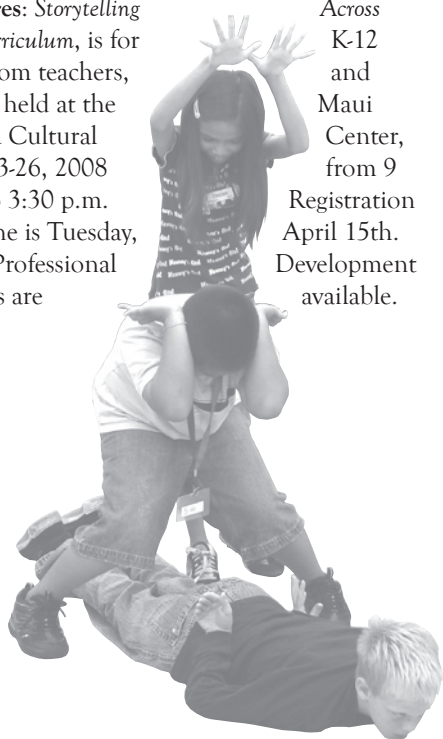
Creative Strategies make Creative Learners

Registration is open for the ARTS FIRST Summer Institutes 2008 to be held in June on O'ahu and Maui.

The O'ahu Institute, Creative Strategies Make Creative Learners, for K-5 classroom teachers, will be held at Kapolei High School at 91-5007 Kapolei Parkway on June 10-13, 2008 from 8:30 a.m. to 2:30 p.m. Registration deadline for O'ahu teachers is Friday, May 16th and Friday May 2nd for neighbor island teachers. DOE Professional Development Credits are available. For information and application materials, visit our website at www.hawaiiartsalliance.org.

Maui Institute for Teachers

The Maui Institute, *Giving Voice to Our Cultures: Storytelling the Curriculum*, is for classroom teachers, will be held at the Arts & Cultural Center, from 9 a.m. to 3:30 p.m. Registration deadline is Tuesday, April 15th. DOE Professional Credits are available.



Partnership in Education Award

Hawaii Arts Alliance was congratulated on being a recipient of the inaugural Partnership in Education Award in thanks for our support of public education. (l to r) Karen Knudsen, Board of Education; Marcia Pasqua, Alliance Education Associate; Lei Ahsing, Education Director; Patricia Hamamoto, Department of Education Superintendent

Exciting News!

Curriculum Research and Development Group (CRDG), College of Education, University of Hawai'i at Manoa won First place in Division H (Applied Research, Assessment, and Evaluation in Schools) of the American Educational Research Association's Outstanding Publications Competition - Category 4 (Program Evaluation Reports). CRDG's submission was Evaluation of the Final Year of the ARTS FIRST Windward Research Project. It was one of 31 entries.

The ARTS FIRST Windward Research Project (AFWRP) was implemented in three public schools on O'ahu, with three matched schools in a group-randomized design. The evaluation was a mixed-methods study designed to provide formative-evaluation information to the project developers and managers for the purpose of improving the project and to provide summative-evaluation information

to the USDOE about the implementation and outcomes of the project. The evaluators examined the frequency and quality of the implementation of the project; the participating teachers' attitudes and opinions toward the project; the participating students' opinions about the project; and student outcomes, including reading and mathematics achievement, school attitudes, and arts interest. The findings showed positive opinions of teachers and students toward the project and a small effect on student outcomes. The evaluators concluded that the size of the effects probably reflected the fact that the project was in its early stages of development.

We send our congratulations to the authors - Paul Brandon, principal investigator, Brian Lawton, project manager, and Val Krohn-Ching, project observer and recorder.



ARTS FIRST Honors Educators

May 3, 2008

Presented by Hawai'i Arts Alliance

The second annual ARTS FIRST Honors Educators, will recognize forty-nine teachers for completion of thirty-two hours or more of professional development coursework in arts education. Alliance Board Director John Overton and his wife Ruth host this special event. Superintendent Patricia Hamamoto will present the certificate awards to the honorees.



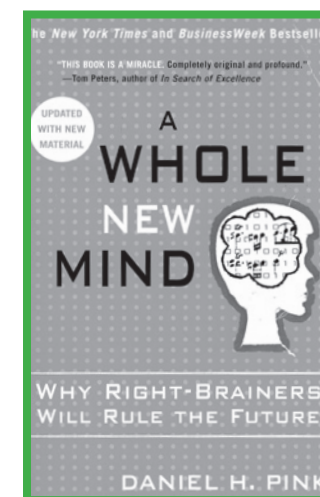
Educators celebrated at last year's ARTS FIRST Honors event

Recommended Read

A Whole New Mind: Why Right-brainers Will Rule the Future (2006)

By Daniel H. Pink

The future belongs to a different kind of person with a different kind of mind: artists, inventors, storytellers-creative and holistic "right-brain" thinkers whose abilities mark the fault line between who gets ahead and who doesn't. Drawing on research from around the world, Pink outlines the six fundamentally human abilities that are absolute essentials for professional success and personal fulfillment. "A Whole New Mind" takes readers to a daring new place, and a provocative and necessary new way of thinking about a future that's already here.



Artists as Educators: Planning Effective Residencies for Students

Hawai'i Arts Alliance and State Foundation on Culture and the Arts offered a hands-on seminar designed to develop the skills of teaching artists and arts educators in planning residencies for students. The Seminar, lead by Kennedy Center workshop presenter Sean Layne took place on March 19 and 20 at the YWCA, 1040 Richards Street. Designed and developed by the John F. Kennedy Center for the Performing Arts, the two-day Seminar, "Artists as Educators: Planning Effective Residencies for Students" included presentations, activities, and discussions to help the fourteen participants examine and apply five components of an effective Residency Plan.

This seminar was developed by the Kennedy Center as an outgrowth of a series of professional development opportunities for teachers.

Funding for this workshop is provided by the State Foundation on Culture and the Arts through appropriations from the Legislature of the State of Hawai'i.



Jon Magnussen and Jacqueline Rush Lee working on their residency overview



Kennedy Center Presenter Sean Layne discusses the metaphor of teaching artists crafting their keys to gain access to schools



2008 Alfred Preis Honorees,
Keiji and Edith Kawakami

Celebrate^{the} ARTS! 2008

Alliance to honor Keiji and Edith Kawakami at *Celebrate the Arts!*

Edith and Keiji Kawakami exemplify community achievement. In their own quiet, unassuming way, they have spent the last 60 years working towards supporting the arts and bettering the lives of the people in this community. They have demonstrated a particular focus on promoting the work of Hawai'i artists in both the visual and performing arts including Eddie Kamae, Satoru Abe, Bumpei Akaji, and others.

Their patronage and commitment to the arts has manifested itself in many ways, including through Keiji's passion for collecting and supporting artists of all kinds – painters, sculptors, musicians, historians and many, many others. In an effort to ensure that their own collection be preserved for the public good, they donated many of these pieces to the library at *Kapiolani Community College*. Several other works can be found throughout Hawai'i – at *Punahou School*, and on Kauai.

In 1991, Keiji Kawakami was given a United States Senate Commendation delivered by his fellow soldier and life-long friend, Senator Daniel K. Inouye, recognizing his contributions as a retiring member of the Board of Governors of the *East-West Center*, and for his "commitment to improving our relations with the people of Asia and the Pacific Rim." As a respected businessman, Mr. Kawakami served as a director of *Bancorp Hawaii*, the *Bank of Hawaii*, and *Dillingham Corp*. He additionally has served both the United States and the Hawai'i State government in advisory capacities in the area of foreign aid, and foreign relations with China. Mr. Kawakami was always aware of the role Hawai'i can play in the development of the Pacific region. He participated in the Pacific Basin Economic

Council and the Governor's Commission of Hawaii in 2000.

Leaders in Creative Industry, Edith and Keiji Kawakami have built one of the most respected manufacturing companies in Hawai'i and have ensured that their success went far beyond the arts community to numerous groups and organizations like the *Hawai'i Democratic Party*, *The University of Hawai'i*, *Bishop Museum*, *JCCH*, *Boys and Girls Club*, *St. Louis High School*, to name a few.

Edith and Keiji Kawakami, are from Koloa, Kaua'i. Keiji inherited the entrepreneurial gene from his parents who started the *Big Save Market* there. He is a distinguished World War II veteran and member of the "Go for Broke" 442nd Regimental Combat Team. After his service, the GI Bill helped pave the way for him to complete a master's degree in business from *New York University*. While in New York he discovered an aptitude for merchandising and a passion for the arts.

With limited opportunities on Kaua'i upon their return, the Kawakamis moved to Honolulu, where Keiji helped a friend with his silk-shirt business, *Victory Imports*. They eventually bought the business and began making aloha shirts and "pake" jackets in the traditional Chinese style. Hence, the manufacturing company *IOLANI* (formerly *Iolani Sportswear*) was born in 1953 from small beginnings with four machines and seven employees. In its 50+ year history, the company has grown as big as three factories and 200 employees and has established *IOLANI'S* reputation for being a leader in men's and women's contemporary fashion.

Son, Lloyd Kawakami is now at the helm of this family-owned business that has kept its roots in Hawai'i, even as it expands to larger markets on the mainland and abroad. Now his sons are participating in the business – and also in the arts!

Composed of family members, Lloyd Kawakami and his sons Nick & Alex, the music group *Manoa DNA* was formed really by coincidence. In the beginning of the Summer of 2005, with Nick freshly graduated from college, and Alex completing a successful transfer to the *University of Hawai'i*, they were asked to play a couple of graduation party gigs. They often performed together for family functions or graduation parties in summers past, but the requests kept coming, and soon this family of musicians knew – they were in demand!

So launched another Kawakami creative family business. *Manoa DNA* are featured performers at *Celebrate the ARTS! 2008*.

Keiji's friends describe him as a true "renaissance man" with equal admiration for Edith. It is an honor for the Alliance to recognize their profound community and arts contributions.

SAVE THE DATE!

**Celebrate the ARTS! 2008
October, 4
Historic Hawai'i Theatre**

**For more information and
sponsorship opportunities
please call 533-2787**

Tourism and Arts

Excerpt from "Strong Cities, Strong Families, for a Strong America - Mayors' 10-Point Plan; The United States Conference of Mayors 2008"

Tourism: Travel and tourism is a driving force for America's economy and diplomacy. Protecting our nation must remain paramount, but a better balance is needed between homeland security and economic vitality. Since 9/11, while the world tourism market rapidly expanded, the U.S. share of international travel declined 17 percent. Foreign visitors are increasingly deterred by America's unwelcoming visa and entry processes. Unless these problems are corrected, Chicago's bid for the 2016 Olympics may be adversely impacted. The nation's mayors call for travel and tourism to be a national policy priority. We must enhance national security, while at the same time, increasing international travel to the U.S. through visa reforms, entry improvements and promotion. There must be full participation of the federal government in Chicago's pursuit to win the 2016 Olympics.

Arts: The arts, humanities, and museums are critical to the quality of life and livability of America's cities. It has been shown that the nonprofit arts and culture industry generates over \$166 billion in economic activity annually, supports over 5.7 million full time jobs, and returns over \$12 billion in federal income taxes annually. Governments which support the arts on average see a return on investment of over \$7 in taxes for every \$1 that the government appropriates. Furthermore, federal state and local governments, private foundations, corporations and individuals provide access to artistic activities for people of all races, creeds, and income levels. Recognizing the importance that the arts play, many countries throughout the world have established national cabinet level positions for culture and tourism. The nation's mayors urge the creation of a Cabinet level Secretary of Culture and Tourism charged with forming a national policy for arts, culture and tourism. Federal resources must also be invested in nonprofit arts organizations through their local arts agencies with full funding of the federal arts and culture agencies.

We gratefully acknowledge support for this publication from the State Foundation on Culture and Arts

Kennedy Center/National Symphony Orchestra (NSO) Summer Music Institute

Ming Tanigawa-Lau, daughter of Noe Tanigawa and Terry Lau, has been selected for the Hawai'i award this year. Ming, whose instrument is the violin, will attend a four-week summer music program specifically designed for serious music students. Each student accepted into the summer residency attends on a full scholarship, and will partake in private lessons taught by a member of the NSO, attend master classes, and seminars, and participate in the NSO Summer Music Institute Orchestra, among many other special learning and mentoring opportunities. Ming is in the 11th grade at Punahou School.

Through an initiative of the NSO National Trustees, young musicians are eligible to apply for a National Trustees' fellowship. This program is an extension of the NSO American Residency. One musician from most states will be selected to participate on full scholarship for the 2008 Summer Music Institute.



The Kennedy Center Alliance for Arts Education Network

Hawai'i Arts Alliance is a member of the Kennedy Center Alliance for Arts Education Network (KCAAEN). The Pa'ipā'ilima Newsletter is published four times annually and distributed to Alliance members. Articles by individual contributors are the personal opinions of those contributors and do not necessarily reflect the opinion of the Alliance. Ads or announcements in this newsletter do not imply endorsement or sponsorship of any organization, service, project or product.

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