



PA'IPA'ILIMA

To acknowledge and applaud important events

Summer 2006

Volume XII, No. 2

Chinatown Summit

The Mayor's Chinatown Summit was held on June 22, at the Hawai'i Theatre Center. It showcased an array of speakers on the state of Chinatown and thoughts about how to develop this culturally rich and historic district.

Representing the Alliance and our community project, *The ARTS at Marks Garage*, Wiwik Bunjamin-Mau shared community opinion on a variety of citizen concerns gathered at *Talk Any Kine Festival* and other outreach events. Alliance CEO, Marilyn Cristofori presented "Arts in Chinatown" to give an overview of how arts & culture has made an impact on the area. The Alliance focuses on three key areas relevant to cultural preservation and arts promotion in Chinatown: the Creative Economy, Neighborhood Identity and Community Voice. The Alliance supports the recent Preserve America Neighborhood Designation obtained through the work of the Honolulu Culture and Arts District (HCAD).

• Creative Economy

Arts and culture are major assets to the economic and human livability of any city. In Honolulu, nonprofit arts are a \$180.7 million industry attracting audiences, inspiring business development, supporting jobs and generating government revenue.

Research shows us that arts-rich schools provide education that far outstrips those without arts on every level of measurement. The arts build social capital, leading to aesthetic, pleasant and livable neighborhoods and create bridges between often very diverse cultures.

Through our project *The ARTS at Marks Garage* the Alliance contributes to promoting the downtown community. We devel-

oped the Downtown-Chinatown Gallery Walk Map for FIRST FRIDAYS. The first edition, 3 years ago, had about 8 sites. The current map has 34 arts sites along with 41 restaurants plus 34 other food venues.

• Neighborhood Identity

Neighborhood identity is a fluid concept dependent on several factors including historic architecture limited by a 40-foot height and common walls between buildings, the resident population and its character, dependence on continual immigration, unique area businesses with their customer base, and community self-perception.

• Community Voice

An important part of the neighborhood identity is to hear the community voice. The Alliance's *Talk Any Kine Festival* was a vital and popular event for residents and business owners. In addition to community gatherings, the Alliance develops arts programs to connect with families in the neighborhood, to help enrich the social fabric of the area and to provide a platform for community interaction. Alliance programs include *Families in the Park* scheduled every FIRST FRIDAY, 4 to 5:30 p.m. where special arts-making activities are offered for children and their caretakers. The Alliance sponsors ongoing visual and performing arts classes that serve nearby housing sites—Kukui Tower, Hale Pauahi, Kekaulike Courtyards, and Harbor Village. Organized cultural trips help introduce residents to the assets of their own area. These programs engage residents, change how the neighborhood is perceived thereby influencing how it will develop in the future.

• Preserve America Neighborhood

Designation is a White House initiative that encour-

ages and supports community efforts to preserve and enjoy our priceless cultural heritage. Chinatown Honolulu is the seventh urban neighborhood in the nation to receive this designation which requires a track record of working with municipal government to promote the area's cultural and natural heritage. Obtained by Honolulu Culture & Arts District, support came from the neighborhood board, Mayor Mufi Hannemann. City Council Member Rod Tam, the Office of Economic Development, the Historic Hawaii Foundation and the State Historic Preservation divisions.

The benefit of this designation is access to federal funding for promotion. A designated site can be on the agenda of any Presidential visit. It is part of the national trend to combine historic neighborhoods with arts and culture to strengthen neighborhood identity. The Alliance helps its community partners maintain authentic experiences that represent the cultural richness of our island home.



Teaching the arts

ARTS FIRST: An Essential Arts Toolkit, 2nd Edition

The Hawai'i *Essential Arts Toolkit* is a grade level guide designed for use by elementary classroom teachers. Scarcity of instructional time and the pressures of an already crowded curriculum necessitate an approach to the arts as an integral part of elementary classroom learning. This guide focuses on the most essential arts content for every child in Hawai'i elementary schools.

To effectively link essential arts learning to other classroom instruction, the *Toolkit* consolidates the Hawai'i Standards for dance, drama/theatre, music, and visual arts under three overlapping "big ideas":

1. How the Arts are Organized (Elements/Principles of the Arts)
2. How the Arts Communicate
By studying the process of the arts, students build literacy and develop critical thinking, analysis, and interpretive skills.
3. How the Arts Shape and Reflect Culture. Through the study of the arts, students gain a greater understanding of their own culture as well as prepare for global citizenship.

In designing the *Toolkit*, Hawai'i artists and educators spent many years thinking deeply about arts education. We

The new Toolkit will be available online August 1 at www.hawaiiartsalliance.org, and can be downloaded as a pdf.

asked, "What do the arts do for children that nothing else does so well?" One of the texts that moved our thinking forward was *Sparks of Genius: The*

Thirteen Thinking Tools of the World's Most Creative People, by Robert and Michele Root-Bernstein. The Root-Bernsteins identified thirteen thinking tools.

In our professional development work with teachers in Oahu's Windward District, we selected three combinations of the Root-Bernsteins' tools: 1) observing, 2) recognizing and forming patterns, 3) representing – a combination of body thinking, modeling and transforming. We discovered that non-arts teachers quickly understood the power of using these tools in their classrooms.

Through **observing**, students examine details closely, yielding deeper understanding of the subject. **Patterning** is involved with the discovery of nature's laws and the structure of mathematics, but also the rhymes and rhythms of language, dance, music and the formal intentions of the artist. **Representing** involves creating metaphors and analogies, expressing ideas bodily, playing characters, and dimensional thinking – the imaginative ability to take a thing mentally from a flat plane into three dimensions.

The 2nd Edition of the *Toolkit* combines these ideas in easy-to-use classroom lessons, templates, and other resources.

Summit Education Day Recap

Hawai'i State Foundation on Culture and the Arts' 2006 International Cultural Summit's Arts Education day took place on May 13, 2006 at the Hawai'i Convention Center. Keynote speaker Eric Booth focused on the unique and catalytic piece the arts provide to activate learning in the classroom. He rekindled the commitment and passion that many in the audience have for arts education. He applauded Hawai'i's teaching artists as being among the best in the nation.

A plenary session with Deb Brzoska and Dan Kelin introduced the newly revised ARTS FIRST Essential Arts Toolkit. Participants were introduced to the "thinking in threes" concept of the Toolkit and experienced an arts integrated lesson in drama and language arts. After lunch, breakout sessions in dance, music, visual arts, and writing were offered.

Coming together on a day such as this revitalizes and invigorates educators, artists, and supporters of arts education alike.

Dance lesson for teaching artists and educators on Education Day at the International Cultural Summit, May 13, 2006.



Hawai'i's Teaching Artists are the Best in the Nation

Hawai'i's teaching artists have been trained to develop arts integrated standards-based instruction and to mentor classroom teachers. Our teaching artists fill the void at the elementary school level where there is a lack of arts specialists.

The interaction between classroom teachers and artists gives teachers opportunities to fully comprehend the elements and principles of the arts and to learn effective arts instructional practice. A model that has proven effective in Hawai'i is to have both artists and classroom teachers attend weeklong summer Institutes to gain a working knowledge of the Essential Arts Toolkit. At each Institute, teachers attend hands-on sessions led by teaching artists that are focused on integrating arts content with benchmarks in other core subjects.

Teachers also receive an artist mentor to assist them in the development of integrated arts lessons that will be taught in their classrooms. Following lesson planning, the mentor first demonstrates arts instruction in the classroom, then co-teaches an integrated lesson with the teacher, and finally observes the teacher, providing helpful feedback along the way.

At the recent Hawai'i State Foundation on Culture and the Arts' 2006 International Cultural Summit, Arts Education Day, keynote speaker Eric Booth touted Hawai'i's teaching artists as being some of the best in the field. This speaks highly of the excellence of artist educators who are committed to providing quality arts education experiences to Hawai'i's children.

A group of advanced level teaching artists gathered at Shangri-La on May 12, 2006 for a one-day retreat to report and reflect on their work in arts education. National arts education consultants Deb Brzoska and Eric Booth facilitated the day's discussion.



Bottom row (l to r): Lisa Louise Adams, Deb Brzoska, Susana Browne, Eric Booth, Dan Kelin, Neida Bangerter, Kathy Chock, Vivien Lee
2nd row (l to r): Vicky Robbins, Maggie Costigan, Carolyn Wright, Noni Floyd
Standing (l to r): Maui-liola Cook, Mardi Swatek, Norma Chun, Denise Miyahana, Marcia Pasqua, Paul Wood, James McCarthy, Liz Train, Cheryl Treiber-Kawaoka, Jamie Simpson, Lei Ahsing

If you are a professional artist or an arts organization that exemplifies artistic excellence and enjoys engaging students in the creative process, you may qualify as an Artistic Teaching Partner (ATP) with the Hawai'i State Foundation on Culture and the Arts (HSFCA) Arts in Education Program. Artistic Teaching Partners are eligible to present standards-based fine arts residencies of 10 sessions or more in public schools (such as the Artists in the Schools Program) or in private schools, present professional development workshops for teachers and teaching artists, and mentor teachers and emerging teaching artists. For eligibility requirements, selection process and application forms, contact Vivien

Lee, Arts in Education Coordinator at (808) 586-0768. The Guidelines & Application Forms for Artistic Teaching Partners are also available online at revacomm.com/prototype/sfca/html/programs/arteducation.asp.

Upcoming Professional Development for Teachers

Reserve these dates!

Visual Literacy in the Gallery with Neida Bangerter and Paul Wood. Using the HiSAM art collection as inspiration, explore the use of visual arts and writing as vehicles to enhance your student's ability to think visually and communicate ideas!

Neida Bangerter is a teaching artist on Maui providing programs and services in professional development for teachers, artists, schools and organizations.

Paul Wood is a Maui-based writer who uses creative-writing techniques to boost student performance in basic literacy skills. His original teaching system, called "imagination coaching," works for all students and is particularly effective with lower elementary grades. Both presenters are on the Artistic Teaching Partner roster with the Hawai'i State Foundation on Culture and the Arts.

Place: Hawai'i State Art Museum

Dates: Saturday, October 28 & November 5, 2006

Times: 9:45 am - 4:00 pm



Building community through the arts

THE ARTS AT MARKS GARAGE

Community Speaks Out

With the help of many active community members in Chinatown, *Marks* organized a community-gathering event on a Saturday afternoon, a time when many residents were able to participate.

“Talk Any Kine Festival” enabled Chinatown residents to come together at the Smith/Beretania park on March 18 and share their vision about the issues that impact their neighborhood and quality of life.

About 300 people attended and 70 people volunteered with facilitating and recording. We found that 75% of those who attended live and work in Chinatown—they include immigrant residents (children, adults, seniors) and business owners, as well as the homeless. These are the people



who walk to their workplace, to school, to the market in Chinatown everyday. Note that this group represents nearly 10% of the resident population of Chinatown.

The question was asked: What is the community’s vision of Chinatown? It’s really about creating a LIVABLE NEIGHBORHOOD. What does it look like? One of the biggest concerns is the cleanliness of sidewalks. More than 30% feel that having

public restrooms will help address the issue. Imagine walking to your favorite Vietnamese restaurant and having to walk past a urine-soaked entryway ... it’s not a pretty picture! This is an issue that the community faces daily. Besides public restrooms, many also feel that this neighborhood could use more trash bins.

- On the topic of traffic safety for pedestrians—particularly students and seniors, they would like to see crosswalks and sidewalks improved. Several intersections are reported to be especially dangerous because drivers don’t always stop at the red light for pedestrians. Many mentioned the need to improve traffic signals for both pedestrians and cars.

- Regarding safety, almost everyone feels safe walking around the neighborhood during the day, but more than half of them said that they still feel unsafe during the night. Many think that there are still too many drug activities.

- Another finding shows that the majority of the residents choose to live in Chinatown, not only because of its affordability, but also because of the proximity to the workplace, school, market, social services and public transportation. Speaking of affordability, 80% think that unused 2nd floor areas should be turned into affordable rental units. Most of them would like to see property

owners given financial incentives to renovate their buildings.

- When asked about the neighborhood identity, most already perceive the Chinatown area as a “New Urban Neighborhood,” which means a mix of different themes, businesses and activities. With this perception in mind, the community welcomes and supports special events such as the Chinese New Year, First Friday, Night in Chinatown, and many others.



- Lastly, the community would like to see more beautification projects taking place, such as fixing and painting the buildings, planting more trees, and even creating more public spaces.

If there is one thing that we would like you to remember, it is the faces of the Chinatown community; from the children who walk to school everyday ... to their popo who buys their vegetables in the open market every morning; it is their vision to have a livable pedestrian friendly neighborhood—safe and clean, as well as affordable.

~ *Wiwik Bunjamin-Mau*

Wiwik Bunjamin-Mau is the Community Facilitator for The ARTS at Marks Garage, a community project of Hawai'i Arts Alliance. Her work is to carry Marks' vision to bring many voices to the table to discuss the needs and goals of the residents of Chinatown, and to cultivate this social network. She was a presenter at the Mayor's Chinatown Summit and was able to share community feedback gathered at Talk Any Kine Festival – an all day event on March 18, that brought the residents of this diverse neighborhood together for fun and dialog, facilitated through creativity and arts activities.

Promoting the arts

Hawai'i Creative Industries - An Economic Picture

This Creative Industries report offers a research-based approach to understanding the scope and economic importance of the arts in Hawai'i. The Alliance serves as Hawai'i's "state captain" to the national arts advocacy group, *Americans for the Arts*, and received this latest data about our creative industries.

The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy"—the fastest growing segment of the nation's economy.

Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, Hawai'i is home to 2,809 arts-related businesses that employ 12,397 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The statistics here provide a look at Hawai'i's creative industries, and

are likely a very conservative estimate. There are many more creative individuals, groups, and businesses that form the breadth and width of our creative community. We encourage anyone in this arena to sign up with Dun & Bradstreet through the *Americans for the Arts* website as part of their "Sign up and Be Counted" campaign. You can find a link to *Americans for the Arts* on our website at www.hawaiiartsalliance.org. If you need more information about signing up for a D&B number, please call us at 533-2787.

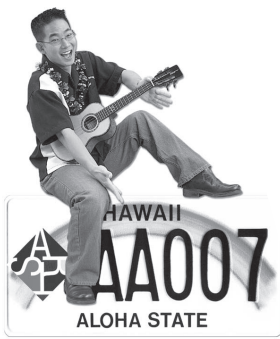


**2006
Creative Industries**

Arts-Related Businesses and Employment in Hawaii: 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	78	1,101
Museums	49	704
Zoos and Botanical	23	385
Historical Society	6	12
Performing Arts	467	1,767
Music	262	1,087
Theater	11	73
Opera	2	20
Services & Facilities	77	269
Performers	115	318
Visual Arts/Photography	1,073	3,610
Crafts	117	388
Visual Arts	140	399
Photography	555	1,689
Services	261	1,134
Film, Radio and TV	429	2,795
Motion Pictures	362	1,476
Television	36	1,046
Radio	31	273
Design and Publishing	654	2,778
Architecture	272	1,523
Design	212	526
Publishing	22	151
Advertising	148	578
Arts Schools and Services	108	346
Arts Councils	9	84
Arts Schools and Instruction	95	252
Agents	4	10
GRAND TOTAL	2,809	12,397

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.



The Kennedy Center Alliance for Arts Education Network

Hawai'i Arts Alliance is a member of the Kennedy Center Alliance for Arts Education Network (KCAEEN). The Pa'ipā'ilima Newsletter is published four times annually and distributed to Alliance members. Articles by individual contributors are the personal opinions of those contributors and do not necessarily reflect the opinion of the Alliance. Ads or announcements in this newsletter do not imply endorsement or sponsorship of any organization, service, project or product.

You might get caught in traffic, but don't be caught without this *special license plate!* Already have one? Give the gift of the arts to others! \$20 from each ARTS License Plate supports all arts in Hawai'i!

Call us for more information: 533-2787 or go online: hawaiiartsalliance.org

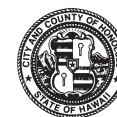
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Trends in Hawaii Arts-Related Businesses and Employment: 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	78	78	0.00%	1,167	1,101	-5.66%
Museums	49	49	0.00%	712	704	-1.12%
Zoos and Botanical	23	23	0.00%	357	385	7.84%
Historical Society	5	6	20.00%	13	12	-7.69%
Planetarium	1	0	-100.00%	85	0	-8,500.00%
Performing Arts	512	467	-8.79%	1,824	1,767	-3.13%
Music	299	262	-12.37%	1,133	1,087	-4.06%
Theater	10	11	10.00%	71	73	2.82%
Opera	2	2	0.00%	13	20	53.85%
Services & Facilities	71	77	8.45%	208	269	29.33%
Performers	130	115	-11.54%	399	318	-20.30%
Visual Arts/Photography	1,081	1,073	-0.74%	3,672	3,610	-1.69%
Crafts	128	117	-8.59%	423	388	-8.27%
Visual Arts	123	140	13.82%	349	399	14.33%
Photography	559	555	-0.72%	1,853	1,689	-8.85%
Services	271	261	-3.69%	1,047	1,134	8.31%
Film, Radio and TV	412	429	4.13%	2,606	2,795	7.25%
Motion Pictures	339	362	6.78%	1,421	1,476	3.87%
Television	40	36	-10.00%	935	1,046	11.87%
Radio	33	31	-6.06%	250	273	9.20%
Design and Publishing	629	654	3.97%	2,675	2,778	3.85%
Architecture	277	272	-1.81%	1,459	1,523	4.39%
Design	169	212	25.44%	369	526	42.55%
Publishing	21	22	4.76%	152	151	-0.66%
Advertising	162	148	-8.64%	695	578	-16.83%
Arts Schools and Services	96	108	12.50%	235	346	47.23%
Arts Councils	9	9	0.00%	47	84	78.72%
Arts Schools and Instruction	83	95	14.46%	184	252	36.96%
Agents	4	4	0.00%	4	10	150.00%
GRAND TOTAL	2,808	2,809	0.04%	12,179	12,397	1.79%



We want to hear from you!

Membership Survey

In order for the Hawai'i Arts Alliance to be your voice for the arts, we would like to hear from you about your arts experience and areas of interest. Please take a moment to answer a few questions about the work of the Alliance.

How has the Alliance connected you with the Arts (select all that apply)?

- I am an artist who has exhibited, performed, or taught for the Alliance
- I participated in one of the Alliance Arts Education programs
- I have been to a program or exhibit at *The ARTS at Marks Garage*
- I attended Celebrate the ARTS! benefit event at the Hawai'i Theatre
- I am interested in arts issues in general
- I purchased an ARTS license plate
- other: _____

Programs Survey

What kinds of programming are most important to you?

(Please select your top 5 priorities: 1 = the most important, 5 = the least)

Teaching the Arts

- Professional Development for Teachers
- Professional Development for Artists
- Artist residencies for Schools
- Parent and child workshops in the arts
- Whole-school arts training
- Professional Development for Administrators
- Other: _____

Community Building through the Arts

- Develop arts events downtown, e.g. First Friday
- Create arts programs for underserved communities
- Expand arts venues
- Other: _____

Promoting the Arts:

- Artists in Hawai'i Guide
- Provide services to artists such as: _____
- Represent Hawai'i's arts organizations to the legislature
- Promote arts & culture to the general public
- Promote arts & business partnerships
- Other: _____

Please mail or fax this form to:

Hawai'i Arts Alliance
P.O. Box 3948
Honolulu, HI 96812
PH no: (808) 533-2787
FAX no: (808) 526-9040

Check your area of interest:

- Dance
- Music
- Theatre
- Visual
- Media
- Literary
- Education
- Community
- other: _____

How did you hear about the Hawai'i Arts Alliance (select one)?

- word of mouth
- newsletter
- newspaper
- web
- radio or TV
- an event: _____
- other: _____

We will be continuing to develop survey mechanisms for the web, and will report our results in future issues of the Pa'ipa'ilima newsletter.

Of course, we appreciate your feedback on any arts-related issue important to you. Please let us know what other interests you have below, that may not be listed in this survey.

Join the Hawai'i Arts Alliance for

Celebrate the ARTS! 2006



Hawai'i Theatre ♦ October 21



Nancy Bannick
Alfred Preis Honoree 2006

Featuring

Grammy winner

Daniel Ho



with...

Halau Hula Ka No'eau
Iolani School Orchestra
Randy Drake
Dean Taba
Herb Ohta, Jr.

Mark your calendars

for our 25th Anniversary Benefit Event!

Alliance member tickets go on sale September 5th.

To inquire call 533-2787.

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