

March 2011

Director's Note

At the Annual Meeting last month, Partners in Education members and friends enjoyed hearing from professional Futurist, Garry Golden. By his own definition, the work of the professional Futurist is “to help people learn how to anticipate and lead change.” Garry stated that we are now entering a learner-oriented era in which learning is not so much institution- or teacher-driven, but it is more about what we learn from those around us. It is not about what is delivered, but what we take in from our own self-directed efforts. Learning is moving from formal to the informal. His comments made us think about what is needed for this new era of arts learning.

Garry also commented on the emergence of what is termed, “Third Place.” These are locations that are not home and not work, but spaces where people gather to interact and gather information...cafes, malls, and the like. You may have already noticed an increase in instances of location-based engagements, such as those flash mob dance events available for viewing on YouTube. Currently 18- to 44-year-olds use social media and the Internet twice as much as those of us over 44. How does this help us consider best ways to reach learners and arts consumers in that age group?

Garry has offered to help us consider these questions in a webinar that the Kennedy Center Education Department will host later this year. We will send more information about this opportunity, but if you are curious about his work, you can see Garry in action at this link: <http://www.youtube.com/watch?v=MYZPZ3nzDww>.

Barbara

2012 Annual Meeting Dates
February 16—19

2011 National Partnerships Annual Meeting Wrap-Up

This year's National Partnerships Annual Meeting encouraged members of the Kennedy Center Alliance for Arts Education Network and Partners in Education program to think about the future of arts education with the theme, “Green Means Go: Driving the Arts & Education Through Innovation.” From February 15-19 in Washington, D.C., participants engaged in a number of discussions, sessions, and presentations exploring the subject.

This year, keynote speaker Bill Capodagli, author of *The Disney Way* and *Innovate the Pixar Way*, illustrated the importance of leadership and innovation in moving organizations forward. Both

networks also enjoyed a choice of two Kennedy Center performances, *Shear Madness* or *The Juilliard String Quartet* with the *Afiara String Quartet*. Individually, Alliance members once again had the opportunity to sign-up for Curbside Consultations, personalized appointments with experts in a variety of fields. In addition, they attended sessions such as a funding panel and size-alike peer-to-peer conversations. Partners in Education members commemorated their 20th Anniversary with a celebratory luncheon at the Kennedy Center featuring speaker Garry Golden, a professional Futurist. (See Barbara's column to the left). They also participated in a variety of sessions, including “The Motivation to Innovate: Grasping Our Place in the Game America Really Cares About,” with Eric Booth “Demonstrating the Power of Your Partnership: Creating a Vision Through Planning,” with Deborah Brzoska, and a Meet & Greet with Kennedy Center Teaching Artists.

Recall that the Kennedy Center's attendance policy requires Partners in Education teams to attend three out of five Annual Meetings. **NOTE FOR LAST YEAR: If you registered for the 2010 Annual Meeting and could not make it due to the weather, you received credit as if you had attended.**



DeVos Institute of Arts Management Now Accepting Applications for 2011-2012 Fellowships

Founded by Kennedy Center President **Michael M. Kaiser**, the DeVos Institute of Arts Management Fellowship provides mid-career arts managers with training and practical work experience at the nation's cultural center. Fellows study with senior staff in seminars (strategic planning, development, finance, and marketing) and complement that study with work rotations in three departments. In addition, Fellows develop working relationships with senior staff. The nine-month, full-time program begins in September 2011. A \$20,000 stipend, coursework materials, and health insurance reimbursement are provided. Fellows receive personal and sick leave and a two-week holiday break. The deadline to apply is April 1. For more information and application instructions, visit the website at <http://www.kennedy-center.org/education/artsmanagement/fellowships.cfm> or contact Amanda Ritchie at AKRitchie@kennedy-center.org.

Performing Arts Distance Learning Series Presents “Musical Theater: Stephen Schwartz”

The Performing Arts Distance Learning Series presents “Musical Theater: Stephen Schwartz” on Friday, March 4, from 11 a.m.—12 p.m. ET. In this interview, Academy Award, Grammy, and Tony winner Stephen Schwartz talks about his illustrious career and performs selections from his enduring and contemporary musicals including *Pippin*, *The Baker's Wife*, and *Wicked*. Also on Friday, March 4, from 1—2 p.m. ET, “A Tribute to Cy Coleman” provides students with highlights of the life and songs of legendary composer Cy Coleman, including his Tony Award-winning musicals *The Will Rogers Follies* and *Sweet Charity* and classic songs such as “The Best is Yet to Come” and “If My Friends Could See Me Now.” All programs are broadcast via cable/satellite and the Web and registration is free. Programs from past seasons along with background information, resources, and instructional activities are posted under “Archived Broadcasts” on the website.



Introducing Kennedy Center Teaching Artist Judy Thibault Klevins

For Kennedy Center Teaching Artist Judy Thibault Klevins, drama is a wonderful avenue for arts integration because theater allows all children to participate. She is most excited to see students' learning demonstrated through the art they are creating.



Judy's workshops help teachers break down the concepts of energy and space for both the face and body. She believes space and energy are the basic tools needed for any character and once understood, "all people who want to act, can act." Instead of predominantly word-based instruction, Judy emphasizes the physical and visual, helping teachers learn techniques to encourage their students to engage with the material on all levels. Her workshops focus on presenting one challenge at a time so that participants can easily grasp the concepts. She also helps teachers learn to connect with literature through movement and voice. To find out more about Judy's workshops, including "Coaching Your Students to Dramatic Success" and "Exploring Character Education Through Puppetry," or to bring Judy to your community, contact her at jklevins@verizon.net.

Partnership Team Updates

CA 2005 — Santa Rosa Charter School for the Arts Principal **Anna-Maria Guzman** replaces Elizabeth Evans on this team. Anna-Maria can be reached at (707) 522-3170 and aguzman@srcs.k12.ca.us.

CO 2007 — **Laura Schulkind** of the Mountain Chamber Music Society has a new e-mail address: laura.schulkind@gmail.com

CO 2010 — This team welcomes **Scott Correa**, Community Liaison for Colorado Springs School District 11, who replaces Greg Wilborn. He can be reached at (719) 520-2035 and corresji@d11.org.

FL 2010 — **Jairo Ontiveros**, Education and Outreach Manager for the Adrienne Arsht Center for Performing Arts, replaces Liz Wallace. Jairo's contact information is (786) 468-2264 and jontiveros@arshtcenter.org.

HI 2007 — **Ann Mahi** is no longer the school representative for this team. A replacement has not yet been named.

IL/IA 1992 — **Jim Bawden**, Music Curriculum Specialist for Davenport Community School District, replaced Kay Hall on this team. Jim can be reached at (563) 336-3820 and bawdenj@davenportschools.org.

LA 2005 (New Orleans) — This team welcomes three new school partners. Chief of School Administration **Michelle Harvey** represents the Algiers Charter School Association. Michelle's contact information is (504) 302-7001 and Michelle.Harvey@theacsa.org. Principal **Rene Lewis-Carter** and Assistant Principal **Cherie Goins** represent the Martin Behrman Charter Academy for Creative Arts and Sciences. Rene can be reached at Rene.Lewis@theacsa.org and Cherie can be reached at Cherie.Goins@theacsa.org. The phone number for both is (504) 302-7090.

NV 2001 — Clark County Parks and Recreation is no longer a partner organization of this team.

TX 2010 — **Kim Tunnell** is no longer a school representative for this team.

WI 2010 — Director of Curriculum **Kim Ehrhardt** has a new phone number: (608) 751-0574.

Resource Requests from the Annual Meeting

There were many requests for resources during various Annual Meeting discussions. As promised, here are a number of resources attendees asked for during the Meeting.

- The [Creative Challenge Index](#).
- A recent [article](#) about the continued importance of creativity as a skill for success in today's world.
- A video entitled [Enlivening the Senses: Arts/Learning at the Core of Education](#).

We encourage you to share additional resources either you or your Alliance would like to highlight. Email ABBBarbir@Kennedy-Center.org with any suggestions and we will share the information in upcoming newsletters or emails to the network.

Appalachian Education Initiative Begins Partnership with VSA

The Appalachian Education Initiative is pleased to announce a new partnership with VSA, the international organization on arts and disability. This collaboration will provide AEI with greater access to resources, information and funding for including people with disabilities in the arts. "We are pleased to have the opportunity to partner with VSA," said AEI Executive Director **Lou Karas**. "Their priority areas of education programs, professional development, cultural access and inclusive arts services, and public awareness and outreach are complementary to AEI's work to support the arts and arts education in West Virginia schools." Over the coming year, AEI will form a VSA West Virginia Advisory Committee, conduct several needs assessments, and identify potential partners throughout the state. For more information, contact Lou at lkaras@aeiarts.org or 304-225-0101.

Cochran Shares (Musical) Notes with Mississippi Arts Educators



U.S. Senator Thad Cochran (R-Miss.) did more than convey trade policy notes with Mississippi educators in the nation's capital for the Annual Meeting. He also shared a little of his musical talent, playing the piano in his Washington office for his visitors. Senator Cochran also serves on the Kennedy Center Board of Trustees.

Mississippi Alliance for Arts Education (MAAE) representatives pictured are (left to right): **Leeson Taylor**, Greenville Public Schools Deputy Superintendent; **Jodie Engle** of Hattiesburg, MAAE Board Member; **MacKenzie Stroh**, Greenville Arts Council Executive Director; **Penny Wallin** of Laurel, MAAE Executive Director; and **Joe Johnson** of Hattiesburg, MAAE Board Member and Teacher at Woodley Elementary School.

New Website for VAAE

The Vermont Alliance for Arts Education has re-launched their website with a new look. You can check out the new design at <http://vaae.org>.

Resources for Arts Education Month

There's no better way to demonstrate the importance of arts education than to invite elected leaders to experience the creativity, innovation, and joy that happen in arts classrooms firsthand. Use the California Alliance for Arts Education's [Arts Learning in Action Toolkit](#), a step-by-step guide for planning a visit for a local board member, mayor, city council, county board of education, and county supervisors.



Senate Confirms President's Nomination of New IMLS Director

On December 22, 2010, the U.S. Senate unanimously confirmed Susan Hildreth's nomination to be director of the [Institute of Museum and Library Sciences](#) (IMLS). Ms. Hildreth was previously appointed as California's state librarian by Governor Arnold Schwarzenegger. The Institute, an independent United States government agency, is the primary source of federal support for the nation's 122,000 libraries and 17,500 museums.

Community Arts Education Leadership Institute

The Community Arts Education Leadership Institute provides an intensive, transformative experience through which current and aspiring leaders advance their skills by engaging with top leadership trainers and nationally-renowned practitioners. The seven-month program includes a five-day seminar at Drexel University, advanced assignments, pre- and post-feedback processes, and follow-up coaching. Learn more and access the application [here](#).

Dance Exchange Internships

The Dance Exchange (formerly Liz Lerman Dance Exchange—Washington, DC) is currently accepting internship applications. For more details and information about how to apply, please visit the [website](#). The application deadline for summer internships is March 15. The deadline for the fall internship is April 1. A completed application form, cover letter, and resume (with references) should be sent to megk@danceexchange.org.

High School Students Protest Fine Arts Cuts

A group of student from Southeastern High School in Detroit, MI protested cuts to the school's fine arts program by walking out of school, the third such action the students have staged in one week. "Students are really angry," said Joyce Schon, an attorney helping the students organize their [protest](#), which she said drew more than 100 people. "We've got to keep fighting," said Leroy Lewis, a student who participates in drama and vocal music. Last week, the students held a sit-in and march at Southeastern, as well as led three marches to other schools.

Funding Opportunity for U.S. Department Of Education Professional Development for Arts Educators Program

The U.S. Department of Education's Professional Development for Arts Educators program supports the implementation of high-quality model professional development programs in elementary and secondary education for educators and arts instructional staff of K-12 students in high-poverty schools. Professional development may occur in music, dance, drama, media arts, or visual arts. The purpose of this program is to strengthen standards-based arts education programs and to help ensure that all students meet the challenging state standards. The application can be found [here](#).

Register Now for the 2011 National Arts Advocacy Day

[Registration](#) is currently open for this year's Arts Advocacy Day, being held April 4–5. The 24th annual Arts Advocacy Day is the only national event that brings together a broad cross section of America's cultural and civic organizations, along with hundreds of grassroots advocates from across the country to underscore the importance of developing strong public policies and appropriating increased public funding for the arts. You can also help spread awareness about Arts Advocacy Day via [Facebook](#) and [Twitter](#).

New Law Aims to Measure School Creativity

It's a question that seems impossible to answer: How do you measure creativity? Yet that is what a new state [commission](#), trumpeted by Massachusetts State Senator Stanley Rosenberg, will aim to do at every public school in Massachusetts by developing a creativity index. "Employers are increasingly saying that they don't just need people with basic job skills, but people who are creative and who can generate new ideas and new ways of solving problems," Rosenberg said.

Arts Education Campaign

The Arizona Commission on the Arts recently inaugurated a [campaign](#) to raise awareness about the importance of arts education, as governors nationwide are currently proposing that state arts agencies are either drastically curtailed or completely dismantled.

U.S. House of Representatives Makes Deeper Cut to NEA

The U.S. House of Representatives recently passed [H.R.1](#), an appropriations bill written to target at least \$100 billion in domestic spending cuts in the current fiscal year. This legislation includes a \$43 million reduction for the National Endowment for the Arts—from the current \$167.5 million to \$124 million. This represents the deepest cut to the NEA in 16 years.

2011 Might See a Jump in Top Donors' Giving

The Chronicle of Philanthropy has calculated that the wealthiest donors gave \$3.3 billion in 2010—the smallest sum since it started tracking this amount in 2000. With fears waning and confidence increasing, charitable contributions could improve in 2011. However, this [change](#) is more far-reaching. As the wealthy return to their usual donations, the younger generation of donors is focused on supporting social entrepreneurship, human rights, and other causes, rather than institutions such as universities and colleges. Given attitudes like this, expect the face of big giving to change with the younger generation.

Measuring Creativity with Senate Bill 789

There seems to be a growing recognition that creativity and innovation are essential tools for success in the 21st century. Yet shrinking resources and few accountability measures mean that not enough California children are being prepared for a future in a marketplace driven by creativity and innovation. That's one reason why the **California Alliance for Arts Education** sponsored [Senate Bill 789](#), introduced by Senator Price.

Richmond Mayor Proposes Massive Downtown Arts District

Richmond, Virginia Mayor Dwight C. Jones is proposing to designate a large portion of downtown as an arts and cultural [district](#). In an effort to spur investment and redevelopment, Jones is asking the City Council to create an ArtBusiness Richmond district for an area covering about 65 blocks. Under the proposal, businesses and property owners in the district would have enhanced access to loan programs for building renovations, grants for façade improvements, and technical assistance.



National Partnerships Contact Information

Partners in Education

(202) 416-8806

www.kennedy-center.org/education/partners/

KCAAEN

(202) 416-8817

www.kennedy-center.org/education/kcaeen/

Any Given Child

(202) 416-8806

www.kennedy-center.org/education/anygivenchild/

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Sources for this issue of UPDATE include:

Americans for the Arts, California Alliance for Arts Education, Daily Hampshire Gazette, Institute of Museum and Library Services, Liz Lerman Dance Exchange, National Guild for Community Arts Education, Miller-McCune, Richmond Times-Dispatch, The Chronicle of Philanthropy, The Detroit News, U.S. Department of Education



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